

### American College of Surgeons: The Value of Membership

Louisiana Chapter
JW Marriott | New Orleans, Louisiana
June 3, 2017

Hilary A. Sanfey, MB, BCh, MHPE, FACS, FRCSI, FRCS American College of Surgeons

## Chapter Officers – Louisiana Chapter

- President Philip Anthony Cole, MD FACS
- President Elect John Patrick Hunt III, MD FACS
- Vice-President Juan C. Duchesne, MD FACS
- Secretary Quyen D. Chu, MD FACS
- Treasurer Rachel Lynn Moore, MD FACS
- Governor William Shattuck Richardson, MD FACS
- Governor Gazi Baderkhan Zibari, MD FACS
- CoC State Chair Quyen D. Chu, MD FACS
- CoT State Chair Juan C. Duchesne, MD FACS

### Trauma Education – Louisiana Chapter

Course Report					
Advanced Trauma Life Support (ATLS) – 9th Edition					
	2013	2014	2015	2016	
Total Courses	26	23	20	31	
Total Students	435	367	367	476	
Top ATLS Sites					
Our Lady of the Lake Hospital					
USC Surgery Surgical Skills Training & Education Center Tulane Trauma Educational Institute					
Rura	il Trauma Team De	evelopment Cours	e (RTTDC)– 3 <sup>rd</sup> Ed	ition	
	2013	2014	2015	2016	
Total Courses	1	2	2	1	
Total Students	25	64	64	25	
Top RTTDC Course Sites					
LSUHSC					
Tulane Trauma Educational Institute					

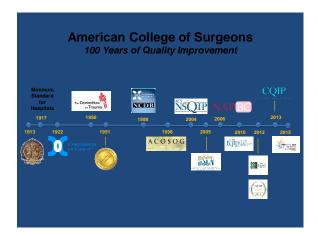
## Quality Data- Louisiana Chapter

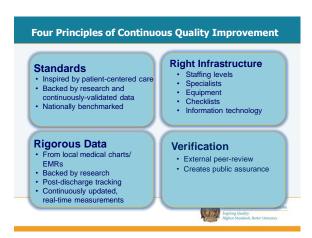
- 26 Accredited Cancer Programs
- 4 Verified Trauma Programs
- 8 Hospitals Participating in NSQIP
- 4 Accredited Breast Centers
- 14 Accredited Bariatric Centers

### ACS- Louisiana Chapter ACS National Membership Data 2017 Membership By Specialty Membership By Class 66 Fellow Cardiothoracic Surgery 871 28 Colon-Rectal Surgery Associate 52 General Surgery 538 Resident 122 Gynecology (Oncology) Affiliate 5 Neurological Surgery 44 23 Medical Student 39 Obstetrics and Gynecology 1089 Ophthalmic Surgery 10 Oral-Maxillofacial Surgery 39 Orthopaedic Surgery Membership By Gender Otolaryngology 89 Male 924 Pediatric Surgery 13 48 Plastic and Reconstructive Surgery Female 151 45 Unknown 73 14 Urological Surgery Vascular Surgery 32 Total 1089 1089

# ACS Initiates – Louisiana Chapter Initiates Per Year 2012 16 2013 13 2014 16 2015 15 2016 21

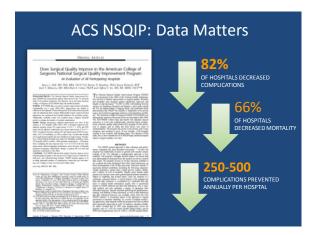






## Quality Improvement: A Shared Interest and Mission National Strategy for Quality Improvement in Health Care U.S. Department of Health and Human Service Triple Aim Centers for Medicare and Medicaid Services Learning Health Care System Institute of Medicine Institute of Medicine

AMERICAN COLLEGE OF SURGEONS
respiring Qualitys
fished Standards. Better Outcomes



## Potential Cost Savings if U.S. Hospitals Adopt ACS NSQIP Reducing preventable complications improves care and reduces costs: Reduction in complications: 250-500\* Average cost per complication: \$11,626 Average savings per hospital: \$2,906,500 - \$5,813,000 Potential yearly savings across 4,500 hospitals: \$13 - \$26 billion Estimated total savings over a decade\*\*: \$130 - \$260 billion



## Collaboratives are the Future

- Regulatory focus: preventable readmissions and hospital acquired conditions
- PPACA implementation: greater focus on quality, safety and value
- Pay for performance
- Importantly: it's the right thing to do for our patients



## Quality – Public Assurance

- Verification/Accreditation programs growing
  - Cancer
- >1,600 centers
- Breast
- > 200 centers
- Trauma
- > 430 centers
- Bariatric
- > 730 centers



## The Surgeon of the Future

- Lead safe high performance teams
  - Integration of surgical/nonsurgical skills
  - Part of systems of care
- Evidence based practice
- Outcomes data public reporting
- Continuous, professional development
- Recertification based on practice
- Communication, respect for others

### **Focus**



- Quality
- Education
- Advocacy
- Communications
- Member Services



## ACS DIVISION OF EDUCATION OFFERINGS AIMED AT PRACTICING SURGEONS AND SURGICAL TEAMS CLINICAL CONGRESS 2016 STATE OF THE PROPERTY OF THE PROP







# ACS DIVISION OF EDUCATION AND VERIFICATION PROGRAMS AMERICAN COLLEGE OF SURGEONS - DIVISION OF EDUCATION PROGRAM FOR PRICE OF SURGEONS - DIVISION OF EDUCATION PROGRAM FOR VERIFICATION OF EDUCATION OF SURGICAL NOVINCEDE VERIFIED PRICE SURGEONS - DIVISION OF EDUCATION Program for Self-assessment and Special Credits

# AMERICAN COLLEGE OF SURGEONS Linguistry Quality: Prighar Standards, Better Chalcomes • Quality • Education • Advocacy • Communications • Member Services

## **ACS Health Policy Committees**

- Health Policy and Advocacy Group
  - ✓ Legislative Committee
  - ✓ General Surgery Coding and Reimbursement Committee
  - ✓ ACSPA SurgeonsVoice (HPAC)
  - ✓ New grassroots program launching in October 2013
  - ✓ ACSPA-Surgeons PAC Board

## ACS Health Policy Agenda Major Issues

- Medicare Physician Payment Reform
- Graduate Medical Education
- Critical Access Hospitals 96 Hour Rule





## Congressional Accountability Elected officials are motivated by two things:

 The people who vote for and communicate with them

ACSPA-SurgeonsVoice www.surgeonsvoice.org

• The people who contribute to their campaigns

ACSPA-SurgeonsPAC www.surgeonspac.org



## ACSPA-SurgeonsVoice www.surgeonsvoice.org





## ACSPA-SurgeonsPAC www.surgeonspac.org



- SurgeonsPAC Board of Directors
  - ✓ Accountable to ACSPA Board of Directors (Board of Regents)
  - ✓ Decision-making body for PAC strategy and disbursements
  - ✓ 20 person board is exceptionally diverse
- Basic Principle:
  - $\checkmark$  Ability to influence and control congressional agenda
  - ✓ Non-partisan
  - ✓ Elect surgical champions
- 2015 Receipts: \$513,706 (hard and soft dollars)
- Percent PAC Participation: 2.4% (1,492 donors)
- WE NEED MORE SUPPORT!

## Medicare Access & CHIP Reauthorization Act (MACRA) - Key Provisions

- Full and Permanent Repeal of the SGR
- Annual Positive Updates
  - ✓ 0.5% per year for 5 years \*\*\*\*
- PENALTIES for existing programs eliminated
- Incentives for movement to APMs
  - ✓ 5% bonus per year for years 2019-2024
- Pathways included for surgeons to develop, test and participate in APMs

## Medicare Access & CHIP Reauthorization Act (MACRA) - Key Provisions

- <u>Prohibits CMS</u> from implementing its flawed plan to transition to 0-day global payments
- <u>Prohibits</u> the use of guidelines created by federal healthcare programs from serving as the basis of standard of care in a medical liability claim
- Two years additional funding for CHIP at the levels provided under the Affordable Care Act

## The Shift Away from Fee for Service Value Based Purchasing Accountable Care Organizations Lower Cost Higher Quality AMERICAN COLLIGE OF SURGEONS AMERICAN COLLIGE OF SURGEONS Plaged Studies, Reter Changes

## MACRA FAQ's

• What replaces the SGR?

### Two Options:

- ➤ <u>Merit-based Incentive Payment System</u>
  (MIPS)
- ➤ <u>A</u>lternative <u>Payment Models (APMs)</u>

## Option 1: Merit-based Incentive Payment System (MIPS)

- Provides Annual Updates Starting in 2019
  - ➤ Possible for ALL providers to achieve positive update
  - > Payment updates based on individual performance
- Quality
- Resource Use
- Meaningful Use of Electronic Health Record
- <u>Clinical Practice Improvement Activities (CPIA)</u>

### OPTION 2: Alternative Payment Models (APMs)

2019 2020 2021 2022 2023 2024 5% lump sum bonus payment on the previous year's allowable charges

- Characteristics of Qualified APMs still largely to be determined
  - ✓ APMs will require <u>financial risk or be a medical home model</u>
  - ✓ Use of quality measures equivalent to those in MIPS
  - ✓ Use certified EHR technology
- Options to qualify: Two paths with increasing thresholds
  - $\checkmark$  Certain percentage of Medicare payments via approved APM
  - ✓ Reaching overall percentage goal of payment from all payers, including specified Medicare percentage, through multiple APMs

## ACS Principles GME Reform

- · GME should be supported as a public good
  - Education and training are essential mechanisms in the process by which new medical discovery and excellence in therapy are achieved. In order to foster and preserve the innovation for which our country's medical system is noted, aroduate medical education should continue to be supported as a public good.

## ACS Principles GME Reform

- Unique Needs of Surgical GME
  - Surgical graduate medical education has unique needs linked to the skills training required for an additional set of technical competencies. Accordingly, in order to acquire and achieve mastery of those skills, it is imperative that those unique training needs be recognized.

## ACS Principles GME Reform

- Needs-based, "Demand-side" Workforce
  - Reforms should focus on creating a system that produces the optimal workforce of physicians to meet our country's medical needs. The population of the United States deserves consistent service across the board.

## ACS Principles GME Reform

- · Accountability & Transparency
  - There must be accountability and transparency built into the system, not only to certify that funds are being spent appropriately to support the training of physicians, but also to ensure quality and the readiness of the physicians emerging from training. A hybrid governance system, incorporating public and private interests, with articulated goals and measured outcomes should be created.

## ACS Principles GME Reform

- Incentivize performance and innovation
  - Programs that produce high quality graduates in an efficient manner which are responsive to workforce needs should be rewarded through financial incentives or higher levels of support. Similarly, a separate funding stream should be created to support innovation in GME and thus incentivize higher quality training.

## Critical Access Hospital Relief Act

HR 169 / S 258

- Regulatory Advocacy
  - > Conference call with CMS
- Grassroots Initiatives
  - E-mail, Communities, HPAC
- Meeting with Bipartisan Senate Finance Staff
  - > Recognize the problem
- Multiple calls with Ways & Means Staff
  - > ? Inclusion in Brady hospital payment package

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## **ACS Focus**



- Quality
- Education
- Advocacy
- Communications
- Member Services



## **Overarching Goals**

To effectively communicate the Mission of the College to its multiple audiences—members, potential members, the public, policymakers, etc.

## What the Division Does on a Daily Basis

Supports the College's programs (Pillars—Advocacy, Education, Quality, Communications, Member Services) in communicating their distinct and varied messages to their respective audiences











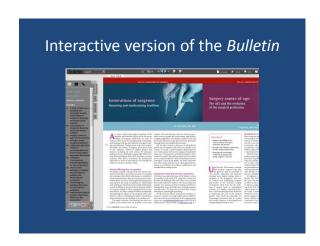




## Bulletin The Bulletin is the monthly member magazine and publication of record for the ACS. Generations Generations Honoring and modernizing tradition

## Bulletin

- Each month, the Bulletin publishes feature stories on a range of topics, from health policy and advocacy to ethics, and from the history of surgery to the latest innovations in technology.
- Comprises a number of columns, including Dr. Hoyt's monthly report to the members, "Looking forward."
- Publishes College news section and official statements from the ACS.

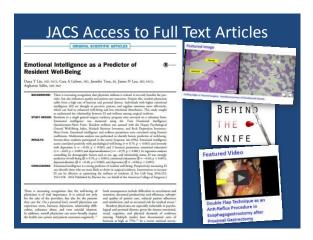


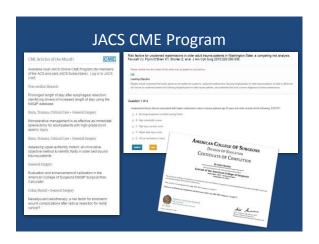


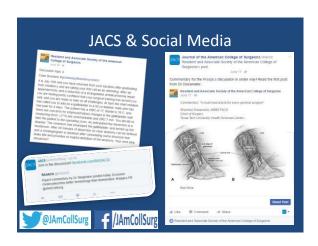




























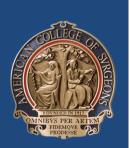


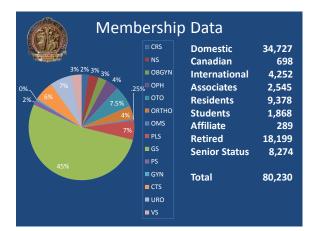


## **Focus**



- Quality
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## Membership

- Recruitment and Retention
  - Room for expansion in every market
    - Students
    - Residents
    - General Surgeons
    - Every Surgical Specialty
    - International Surgeons
    - Affiliate Members/ACS Quality Programs
  - Not a homogenous group
    - Gender, Specialty,
      Sub specialty, practice
      configuration





## Personalized Delivery of Information

- Knowing about our Fellows

  - agelocation—rural v. urban
  - practice pattern-academic v. employed v. solo practice v. multi group specialty practice
  - Clinical specialty
  - Non-clinical interests
- Configure a template of what surgeons want to receive and how they want to receive it.
  - Further personalized by the Fellow
- These data will inform our marketing, development, and delivery-what classes should be offered? What opportunities for leadership would be most well received? Which advocacy efforts will be most likely to achieve engagement?





## Young Surgeon/Resident Recruitment

- · Videos with directed messages for residents, young surgeons, and Fellows articulating benefits of membership
- · Expanded use of social media platforms
- Request to SSC to support 100% of residents as RAS members, similar efforts underway in Canada
- Young surgeon networking events
- Member engagement efforts





### **Board of Governors**

- 274 Fellows serve on the Board of Governors (B/G)
  - 83 Specialty Society Governors
  - 12 Canadian Governors
  - 218 Domestic Governors
  - 44 International Governors
- B/G Leadership
  - 7 member Executive Committee
  - · Chair, Vice-Chair, and Secretary
  - Five members serve as Pillar Leads

### **Board of Governors**

- Increased engagement with a defined list of expectations
- Re-imagined B/G committee structure and alignment within the pillars of the ACS
  - 13 workgroups with various subcommittees under 5 Pillars
  - + Committee to Study the Fiscal Affairs of the College
- Increased communication/use of electronic interaction
  - Webinars and Live Orientations for New Governors
  - Spring Leadership and Advocacy Summit
  - ACS Community
  - Quarterly B/G newsletter
  - New Governor performance feedback form



## **Advisory Councils**

- 13 Specialty Advisory Councils
- Evaluating value proposition of shared membership modeling with other specialties
- Re-organization of Advisory Councils completed
  - Multispecialty Pillars based on ACS Divisions

    - ✓ Communications specialty-specific newsletters
       ✓ Member Services member recruitment initiatives

    - Quality Maintenance of Certification
       Education Clinical Congress programming
       Advocacy and Health Policy Surgical Quality Alliance
- Convene at Leadership and Advocacy Summit and specialty society meetings
- Provide feedback on ACS activities and projects
- Generate proposals for Clinical Congress panels
- Contribute nominations for new Regents and appointments to Boards and RRC's

## Young Fellows Association (YFA) & Resident and Associate Society (RAS)



What is the YFA? The YFA exists to promote the interests and support the needs of young Fellows within the ACS in all aspects of their professional endeavors. The YFA seeks active feedback and participation from Young Fellows to better understand their needs and concerns

What does the YFA Do? Provides engagement opportunities for interested, talented Young Fellows to participate in College activities and committees



Who is the RAS? Residents enrolled in approved surgical residency programs and trainees in a surgical research or fellowship program, and supports who have satisfactority completed an accredited surgical residency program and have entered surgical practice or are engaged in additional surgical residency, research, or a fellowship program What does the RAS Do? Provides engagement opportunities for interested, talented residents and young surgeons to participate in Collega extivities and committees

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## Chapters

- Chapter growth now at a pace of 1-2 new chapters per year with most of the growth in the international area  $\,$
- Bi-monthly Chapter Webinar Program focused on chapter management
- Focus on member recruitment and activities for residents and young surgeons at chapter level
- Annual Leadership Summit provides skills needed to become a transformational leader, along with chapter breakout sessions
- New Chapter Officer Leadership Program to educate chapter volunteer leadership about how to help their chapters succeed
- "Chapter Care Packages"- member brochures, College Divisional/program materials and branded giveaways being shipped to chapters for meetings
- Chapter Speed Networking and Reception at Congress table talks on topics of interest for domestic and international chapter leaders
- Board of Governors Chapter Activities Domestic and International Workgroups actively build resources for chapters and support various initiatives to build chapter strength

## Scholarships and Fellowships 1.6 million

### International

- Traveling Fellowships to ANZ, Japan, Germany (3)
- International Resident Exchange Scholarships (4)
- Scholarships (2)
- International NSQIP Scholarships (2)
- Carlos Pellegrini Traveling Fellowship

- Nizar N. Oweida Scholarship (1)
- Claude Organ Traveling Fellowship (1)
- George H.A. Clowes Career Development Award (1)
- Faculty Research Fellowships (5)
- Faculty Research Fellowships (3)
   Resident Research Scholarships (6)
- Co-sponsored NIH Scholarships (3)

### Leadership Summit

- The Summit offers volunteer leaders comprehensive and specialized sessions focused on the tools needed to be an effective leader
- Provides an opportunity for relationship building among:
  - o Regents
- 400+ attendees each year plus staff representation from all divisions of ACS to provide onsite support and information
- Save-the-date May 6–9, 2017, Renaissance Washington, DC

AMERICAN COLLEGE ADVOCACY SUMMIT

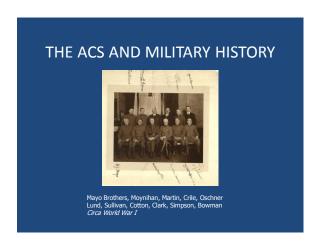












## Formalization of the Military Health System Strategic Partnership (MHSSPACS) - 2014

Dr. David Hoyt, ACS Executive Director & Dr. Jonathon Woodson, Assistant Secretary of Defense

www.facs.org/member-services/mhsspacs

# Main Goals of Collaboration 1. READINESS AND SUSTAINMENT - Development of a curriculum for the deploying surgeon - Validation of knowledge, skills, and abilities 2. QUALITY - Formation of a NSQIP Collaborative for Military Treatment Facilities - Development of verification criteria for Quality programs 3. RESEARCH - Translating research findings from Combat Casualty Care (CCC) - Addressing CCC Research gaps in the civilian sector MILITARY HEALTH SYSTEM Strategic Partnership

## Main Goals of Collaboration 4. Joint Trauma System (JTS) • Preserving key elements of JTS for next conflict (PI, CPGs, DoDTR) • Combined Military/Civilian Trauma System to Achieve "Zero preventable deaths" as outlined by National Academies Report 5. Excelsior Surgical Society • Rebirth of Military Surgical Society for Scientific Exchange • Annual Scientific meeting for all active/past military surgeons MILITARY HEALTH SYSTEM Strategic Partnership

